



The PARKING INSIDER



Message from the CEO - Stuart Norman

We know from the media that parking is a priority for those who live and work in areas where parking is in scarce supply. It can mean the difference between getting to work or an appointment on time, picking up the children before day care closes or being able to visit a sick relative. But is parking really a priority for decision and policy makers? Having thought about this, I have come to the conclusion that for most it goes into the too hard basket. [Read more...](#)



Parking Australia AGM

The Parking Australia AGM is going to be held in Adelaide on Tuesday 12 November 2019 with Parking Australia's Adelaide Networking Event to follow. The AGM will include a presentation of Parking Australia's Annual Report as well as....

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Frogparking's automated solution for Carlingford Court

Parking is a necessary evil. It's something we all do. Before going shopping, hanging out with friends, or before catching a game. It's the experience before the experience. As someone who has recently joined the parking-sphere, I see...

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Better parking management without a complete tech overhaul

Mismanagement of car parks can result in congestion, frustrated drivers and accidents. Having a modern parking management and parking guidance system is paramount for customer experience and mobility improvements, but the adoption of...

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Case study: Nedap's SENSIT installed at supermarket HQ

At the Australian headquarters of the leading global discount supermarket chain, quality is of paramount importance. Only the best products are offered to customers. This standard is maintained in every aspect of the international company, which...

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Deadline extended for 2019 Awards Submissions

Submissions for the 2019 Parking Industry Awards are pouring in, but we still have room for more! Therefore, following a number of requests for extensions we have decided to extend the submission deadline to Friday 20 September . If you ...

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New General Manager for DESIGNA Australia

Sheldon James will commence as General Manager of DESIGNA Australia and as Cluster Manager for the Australia Pacific region. Sheldon will concentrate on the company's successful market expansion and growth. Sheldon...

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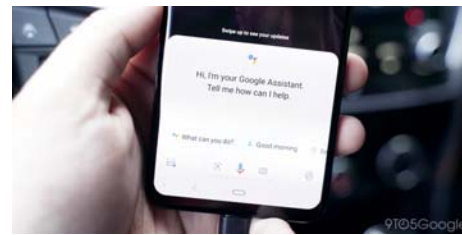


A case study in reconnecting with your customers

Cairns Airport Parking had lost market share and was held back from providing an exceptional customer experience. As part of a new top-driven strategic direction for Cairns Airport their customer service approach has undergone a...

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Google revives feature that remembers where you parked

Google Assistant is super powerful, and it's only going to get better with some of Google's latest work. However, the move from Google Now saw a bunch of useful features ditched entirely. Now, Google Assistant is reviving a handy feature that...

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9to5google.com



Turning empty car parks into pop-up accommodation

Every night, 8000 people sleep rough in Australia. Through his new charity, Beddown, Norm McGillivray plans to transform unused, urban spaces into pop-up emergency accommodation. And he's starting with car parks.



What our cities can do about sprawl, congestion & pollution

While car parking was a non-negotiable amenity for baby boomers, it is an eyesore to millennials and the up-and-coming iGen. Newer generations want more city and fewer cars. Globally, scrapping car parking is the latest trend in urban

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