Hi, just a reminder that you’re receiving this email because you have expressed an interest in Parking Australia. Don’t forget to add paa@parking.asn.au to your address book so we’ll be sure to land in your inbox!

You may unsubscribe if you no longer wish to receive our emails.

PARKING INSIDER

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OUTLOOK CONFERENCE IS A GREAT SUCCESS

Presentations and Photos Available to View Online

The inaugural Outlook Conference took place on 19/20 August and proved to be a great success with over 150 delegates registering to attend 14 sessions over two days. The event delivered some top quality sessions and speakers, doing a wonderful job of presenting the latest information, statistics and case studies to a parking industry that is striving to keep up with the newest technological developments. Photos taken over the course of the two-day conference are now available to
Its been a very busy month since our last Parking Insider as we compile presentations, feedback and thank you letters to everyone involved in our first OUTLOOK conference. When we started planning the event we had not anticipated that it would have been as successful as it was in terms of number of delegates. This certainly made for cosy catering breaks and standing room only for some of the sessions. In another first we hosted the Parking Industry Awards in August and I would like to congratulate each of the 20 finalists and 7 award winners. The awards will be held again in November 2016 so start thinking about your submissions early.

In the coming week you may receive a call from a research assistant from go2team. PA has engaged our go2team members to prepare a report about the size and shape of the parking industry. This will be the first of its type and provide us with valuable information to assist with our communication to stakeholders and agencies. The online survey has been open for a couple of weeks so I do encourage you to complete this (noting of course its completely confidential).

As the year heads into its last quarter we have a three events on our calendar and currently planning 2016 which is PA’s 30th anniversary of the founding of the association in Perth. So, what a better place to hold our next PACE event. Block the dates 7-10 November 2016 in Perth as it will be a birthday celebration to remember!

Lorraine

UPCOMING EVENTS

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<tr>
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<th>Date</th>
<th>Location</th>
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<td>Industry Networking</td>
<td>15 Oct</td>
<td>Perth</td>
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<tr>
<td>Peter Damen, ARRB Group</td>
<td>15 Oct</td>
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<td>Self Driving Cars</td>
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<td>Peter Volakos, Colliers</td>
<td>26 Nov</td>
<td>Melbourne</td>
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<td>The Challenges &amp; Opportunities of</td>
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FORMER PRESIDENT AWARDED LIFE MEMBERSHIP

Larry Schneider and Doug Forster Step Down from Parking Australia Board

Former Parking Australia President, Larry Schneider, was officially awarded with Life Membership to Parking Australia at the recent Outlook Conference. Larry stood down as President in December after 22 years at Parking Australia, 6 years of which he served as President. Larry officially stood down as a Parking Australia Director this month, along with fellow Director, Doug Forster, from City of Perth. Parking Australia wishes to thank both Larry and Doug for many years of outstanding service and their hard work and commitment to shaping the growth of association. Parking Australia has put together a short video to commemorate Larry’s time at the association, click the image above to start watching. Photos of Larry receiving the award are also available on the Parking Australia website.

PARKING AUSTRALIA'S NEW CORPORATE VIDEO

Tell Your Friends About Us

During August Parking Australia took some time out to create a new corporate video for the association. We engaged our loyalist members to appear in the video and describe why they are part of the association and what they value about membership. Click the image to watch the video and please share on your networks and/or provide us with comments or feedback.
AUSTRALIAN STANDARD RELEASED FOR BICYCLE PARKING

New Standard for Parking Facilities

The Council of Standards Australia recently published AS 2890.3:2015 Part 3 for Bicycle Parking, following its approval by the Council in August this year. The new Standard supercedes AS 2890.3-1993 and provides a Standard that will enable planners to provide safe, secure and convenient parking for bicycles to suit different types of users, including a new requirement for a minimum of 20% of ground level bicycle parking space in any bicycle parking facility, the introduction of a bicycle spacing envelope and updated typical bicycle dimensions. To download a free preview click here or the full standard can be purchased here.

INTERNATIONAL DRIVERLESS CARS CONFERENCE

First On-Road Driverless Car Trials

Adelaide, South Australia will host the International Driverless Cars Conference on 5 & 6 November 2015. This two-day conference is the first international driverless car conference to be held in the Southern Hemisphere. Explore the technology, discuss the research, trials and legislation changes needed to make the driverless car future a reality. See driverless cars in action during the conference. For more information click here.

FAIRFIELD CITY INTRODUCES NEW APP FOR PAID PARKING

Residents Use Blue Dot Parking App

Fairfield City Council unveiled a new ticketless parking system at the end of August. The Blue Dot Parking application - described as a “parking meter on your mobile” was launched at the Nelson St car park in Fairfield. Residents can now download the Blue Dot Parking app to pay for parking on their mobile phones, allowing residents to enter the car park without a ticket or having to pay at the station. The boom gate opens when it connects with the app and will deduct payment from the details registered in the app after the customer has left. Fairfield City Mayor, Frank Carbone, said the Blue Dot Parking app was another example of how the council was
Parking Australia was saddened to hear of the passing of Mark Kranz, Transport Systems Manager at the University of Queensland on Friday 18 September. Parking Australia would like to acknowledge Mark's valuable contribution to the parking industry over the course of his career.

CALL FOR WEBINAR PRESENTERS

Parking Australia is calling for expressions of interest to host our final webinar for 2015. Webinar topics covered so far this year include car park decking, safety and compliance and cutting costs for parking providers. Potential webinar presenters are requested to complete a short submission outlining their webinar presentation and learning objectives. Download a template here and return to paa@parking.asn.au by 31 October.

VIEW OUTLOOK PRESENTATIONS

Click here to login and view presentations

EXPRESS PARKING NEWS

emerging technology, ensuring residents no longer had to queue for tickets, pay cash at machines or worry about misplaced tickets.

PARKING INDUSTRY SURVEY

Give Us Your Feedback

PA Members go2team have been commissioned by Parking Australia to undertake research on the current state of the Australian parking industry with particular regard to industry analysis and trends, market size, workforce, contribution to GDP and parking ownership/management. Your assistance is sought in obtaining a clearer picture of the parking industry and your feedback on the above topics is highly appreciated. To start the online survey - click here. You should have already received this survey by email and, during the next week you may received a call from go2team to seek further information about the size and shape of the parking industry. The survey will close on Friday 02 October.

PARKHOUND WINS 2015 STARTUP VICTORIA PITCH NIGHT

$40k in Funded Awarded

Parkhound, the Airbnb of parking, was announced as the winner in the 2015 Startup Victoria Pitch Night competition. Hosted on 7 September at Freshwater Place in Southbank, Parkhound beat a star-studded field of Victoria's best startups to take home $40k in funding from three prominent investors. Parkhound operates an online marketplace that connects drivers looking for parking with property owners who have unused parking spaces. Read more...

5 TIPS TO SECURE INTERNET OF THINGS

26 Billion Connected Objects by 2020

The Internet of Things is expanding into the business world at an incredible pace, from traffic monitoring systems in cities to sensors that target shoppers with special offers and industrial automation systems in power plants. Studies on the growth of IoT estimate that by the end of this decade 26 billion connected objects will be in use. These devices will
Technology helps unsnarl growing traffic congestion problem
Big data company tracks how cities live and breathe
A driving app that crowdsources the weather
Automobile hacking: the downside of self-driving cars
Groundbreaking electric car sharing program launches in unlikely city
Is Western Australia ready for driverless cars?
After self-driving cars, a driverless bus
Subscribe to Parking Australia’s daily express news delivered straight to your inbox here.

generate a projected 44 trillion gigabytes of data by that same year. Read more...

HOW ACCURATE IS YOUR MARKETING DATA?

2015 Report on State of Marketing Data
Despite the critical importance that accurate data can play in determining the success or failure of a marketing campaign, a recent report from Dun & Bradstreet Netprospex shows that companies continue to struggle with the effective management of their data and lack a consistent data management strategy. The third annual B2B data benchmark report reveals shocking results about the health of marketing databases across companies of various sizes and industries. It provides a detailed snapshot in regard to data hygiene, accuracy and completeness. Read more...

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CORPORATE MEMBERS & SUPPORTERS

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Silver Members

Silver Members
Silver Members

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