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## **Parking Association Brings Good Will to Mental Health**

Parking Australia, the national body representing the interests of the parking industry in Australia, have today launched their commitment to raise funds for the mental health charity R U OK? Following hot on the heels of last week's R U OK? Day (11 September), Parking Australia made the announcement as their 3-day Brisbane-based Parking Australia Convention and Exhibition (PACE) drew to a close.

Parking Australia has established the Good Will Club to act as a forum for fundraising and charitable activities. The Good Will Club will hold regular luncheons and events to bring together members of the parking industry and undertake fundraising for various organisations, the first being the mental health charity, R U OK?.

R U OK? is a not-for-profit organisation whose vision is a world where we're all connected and are protected from suicide. By inspiring people to take the time to ask "are you ok?" and listen, R U OK? aims to help people struggling with life forge meaningful connections long before they even think about suicide. Director of R U OK? Day and author of 'Back from the Brink', Graeme Cowan, launched the Good Will Club today at the Parking Australia Convention and Exhibition (PACE) just prior to his session on Building Leadership, Resilience, Wellbeing and Performance.

CEO, Lorraine Duffy, says that the parking industry holds much good will towards charitable causes and was excited to launch a formal outlet for fundraising within the industry:

"The Good Will Club has been endorsed by the committee of Parking Australia to raise funds for worthy national causes that have similar values. Fundraising will commence with a luncheon series starting in Melbourne and featuring guest speakers who embody that intangible something."

The first Good Will Club luncheon will take place on Thursday 27 November in Melbourne and feature Morris Miselowski, business futurist and expert thought leader on analysing how the world will evolve and its impact on businesses. Tickets will be able to purchase shortly from [www.parking.asn.au](http://www.parking.asn.au).

Parking Australia is the national body representing the interests of the parking industry in Australia, members include a broad cross-section of local government and statutory authorities, car park management companies, equipment suppliers, consultants, property developers and property owners.

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