

YOUR BOOKMARK

EVENTS QUICK  
GLANCE



Networking event - Sydney  
Thursday 16 February 2017

Networking event -  
Brisbane  
Thursday 18 May 2017

Networking event -  
Melbourne  
Thursday 17 August 2017

Outlook Conference 2017  
18-19 September, Sydney

Networking event -  
Adelaide  
23 November 2017

Parking Australia AGM  
Adelaide 23 November  
2017

[Click to register](#)



## PARKING INSIDER



### Chief Executive's Message

Welcome to our first edition of Parking Insider for 2017. With a successful PACE behind us and the launch of the Accredited Operator Scheme in 2016, we are poised to deliver on the five strategic objectives that the Board of Directors signed off on in mid 2016: **PROFILE, ADVOCACY, MEMBERSHIP, INNOVATION & EDUCATION**, each underpinned by our mission to "achieve excellence in all things parking". We have hit the year running with the announcement of our series of four **Insight Forums** commencing in [Sydney on 16 February](#). This first forum will focus on changing needs of our parking customers and what experiences we are providing today and into the future. You will be hearing and reading a lot from us in 2017 about the future of parking and in fact the **OUTLOOK Conference** (18/19 September 2017) will

## NEW TO MEMBER RESOURCES



### PODCAST:

How to Facilitate a Meaningful Community Dialogue about Parking - Vanessa Solesbee

[Scan your membership card QR code to access the latest member resources or click here](#)

## NEW TO THE E-LIBRARY



NRSPP Reversing in Car Parks infographic  
[Click here and log in to download...](#)

## PRESENTATIONS AVAILABLE ONLINE



Members of Parking Australia can access presentations from December's Property

talking on transport, network bodies, autonomous vehicles and the implications and opportunities of these emerging trends on the parking industry. I would also remind you that the first of our **PODCASTS for 2017** has just been released and features [Vanessa Solesbee](#) presenting on the various techniques that can be used to engage a meaningful dialogue with your community about parking. We have a very busy year ahead of us as we continue to focus our attentions on raising the standards of parking via various forms of accreditation, increase our profile through interaction with the media, work with our members to deliver education and knowledge sharing, and finally create dialogue on the pathway to the future of parking.

## Launch of EZ10 trial at Darwin Waterfront

The Northern Territory Government has launched a six-month trial deployment of the EZ10 driverless shuttle at Darwin Waterfront commencing early this year. The deployment will see the EZ10 driverless shuttle transporting visitors from the Waterfront precinct to Stokes Hill Wharf on a repeat loop. [Read more...](#)



## Care Park launches into the UK

Care Park has started 2017 with the expansion of its car parking portfolio into the UK with the purchase of a 1500 car park property in Manchester, as well as its first property purchase in New South Wales and a third property adding to its growing Victorian portfolio. Care Park, headquartered in Melbourne, Australia, has operations in five mainland Australian states... [Read more...](#)



## First podcast released from PACE 2016

At the start of January 2017 Parking Australia posted the first in a series of podcasts from the speakers at PACE 2016. PA members can log into the member resources section to listen to **Vanessa Solesbee's** session on **'How to Facilitate a Meaningful Community Dialogue about Parking'**. More podcasts will be posted over the coming weeks and months. Click the short the video to hear a sample.



## Duncan Solutions' VX parking meters to equip Macau

Owner's Insight Forum by logging into our online knowledge bank. [Click here and log in to browse...](#)

## JOIN NOW



Membership with the association includes access to online resources such as podcasts, presentations, and the e-library. Join today to start accessing benefits and discounts on networking events and industry conferences. [Find out more...](#)

## EXPRESS PARKING NEWS



[Alstom to invest €14 million in EasyMile](#)

[Canberra farewells last of single space parking meters](#)

[Ireland's parkbytext surpass 100,000 registered users](#)

[New London parking surcharge for diesel drivers predicted to spread to rest of UK](#)

Macau is a region on the south coast of China, across the Pearl River Delta from Hong Kong. Despite establishing itself as an emerging megalopolis, until recently the region still used traditional coin-operated parking meters. We spoke to Trent Loebel, CEO at Duncan Solutions, about his recent trip to Macau... [Read more...](#)



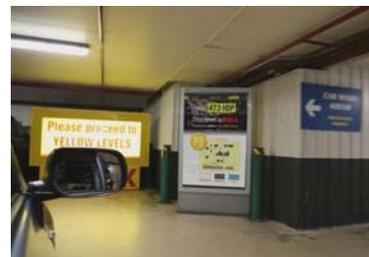
## Park Assist opens Los Angeles office

Park Assist has announced the opening of a new regional office in Los Angeles, California. Due to increased demand and interest in Park Assist's patent pending, camera-based parking guidance systems, the company has opened a new operation in Southern California. The Los Angeles office will be in Silicon Beach, the growing epicenter of technology and innovation. [Read more...](#)



## Enhancing the customer experience with digital wayfinding signage

Often the customer's first point of physical contact with a brand, a car park has the opportunity to create a strong impression and brand connection. Typically, when customers arrive at a car park they are stressed, in a hurry and looking to find a space as quickly as possible. As the focus on providing a positive, unique and engaging customer experience continues to grow, car park operators are embracing new technology. [Read more...](#)



## Parking Australia's Year in Review

As 2017 gets underway, we invite our members and interested stakeholders to take a look at the year that was 2016 and a brief review of the key events and achievements in the Parking Australia calendar, including the launch of the Accredited Operator Scheme, the 15th Parking Australia Convention & Exhibition and the 2016 Parking Industry Awards.



## UK's Cardiff set to unveil Europe's first citywide deployment of bay sensor technology

## QUICK LINKS



- [PACE PHOTOS](#)
- [AWARD WINNERS](#)
- [PACE PRESENTATIONS](#)
- [SIGN UP FOR WEEKLY EXPRESS NEWS](#)

## WE'RE SOCIAL



In a commitment to ensuring Cardiff is a high quality, attractive and liveable smart city, Cardiff City Council is using innovative technology to deliver tangible service improvements in city management, with a wide range of applications across council functions. One of these innovations is the introduction of Smart Parking technology. [Read more..](#)



## Moral machine: human perspectives on machine ethics

Ever wondered how your human perspective compares to decisions made by machine intelligence, such as self-driving cars? Well, now you can test it. Moral Machine is a Massachusetts Institute of Technology (MIT) product used for gathering a human perspective on decisions that will be made by machines. Apply your reasonable judgement to the scenarios in the "Moral Machine" and see how your responses compare to those of other people. [Start testing here...](#)



## Austrroads' 2017 guide to traffic management released

Earlier this month Austrroads released a 2017 edition of Guide to Traffic Management Part 11: (Parking). The guide, which costs just under \$100 to purchase an e-copy, presents guidelines for determining the demand for and supply of parking and provides a parking policy framework on how the demand should be addressed. [Visit the Austrroads website here...](#)



## Featured Corporate Members



Gold Members



Silver Members

## CONTACT US

Parking Australia

P.O. Box 47

Douglas Park NSW 2569

Tel: 1300 787 233

Fax: 02 9700 9618

Email: [paa@parking.asn.au](mailto:paa@parking.asn.au)