

PLATINUM MEMBER BENEFITS



This membership is targeted toward organisations wishing to highlight their **industry leadership**, **build connections with key leaders** and take advantage of customised sponsorship opportunities.

Please contact us to explore this option further.

Investment: \$15,000

EVENTS

- Discounted members' rates for events
- Priority invitation and discounts to international trade delegations
- Priority seat and table selection at Awards gala dinner
- Complimentary tickets to networking events for Platinum Members
- Brand exposure at all networking events
- Opportunity to speak at one networking event annually
- First option to sponsor the annual conference or convention
- First option to sponsor the annual Parking Industry Awards
- Brand and product partnership
- Invitation only networking event with industry leaders and politicians.

GENERAL BENEFITS

- 12 months membership
- Voting rights at Annual General Meeting
- Access for unlimited number of member representatives
- Referrals to Parking Australia members
- Notification of new members
- Access to member only resource library, past presentations and recordings

EXPOSURE

- Use of the Platinum Parking Australia Member logo on business website and stationery to illustrate your affiliation to Parking Australia and to the parking sector as a whole.
- Platinum Member logo and hyperlink on Parking Australia home page on rotating basis
- Business profile in Parking Australia Supplier Directory
- Distribution of Parking Insider, the Parking Australia newsletter
- List your member events on the new "What's On" page on the Parking Australia website and disseminate to members via newsletter
- List your open positions on the new Parking Australia Jobs Board page, and disseminate to members via newsletter.
- Include your member news on the new Parking Australia "Member News and Updates" page, and disseminate to members via newsletter
- Collaborative editorial content in the Parking Insider for dissemination to members
- Collaborative newsletter distribution on topic of your choice
- Platinum Member logo and hyperlink on each edition of Parking Insider
- Platinum Member recorded promo or presentation for the Parking Australia website to be included on a Platinum Members page.

