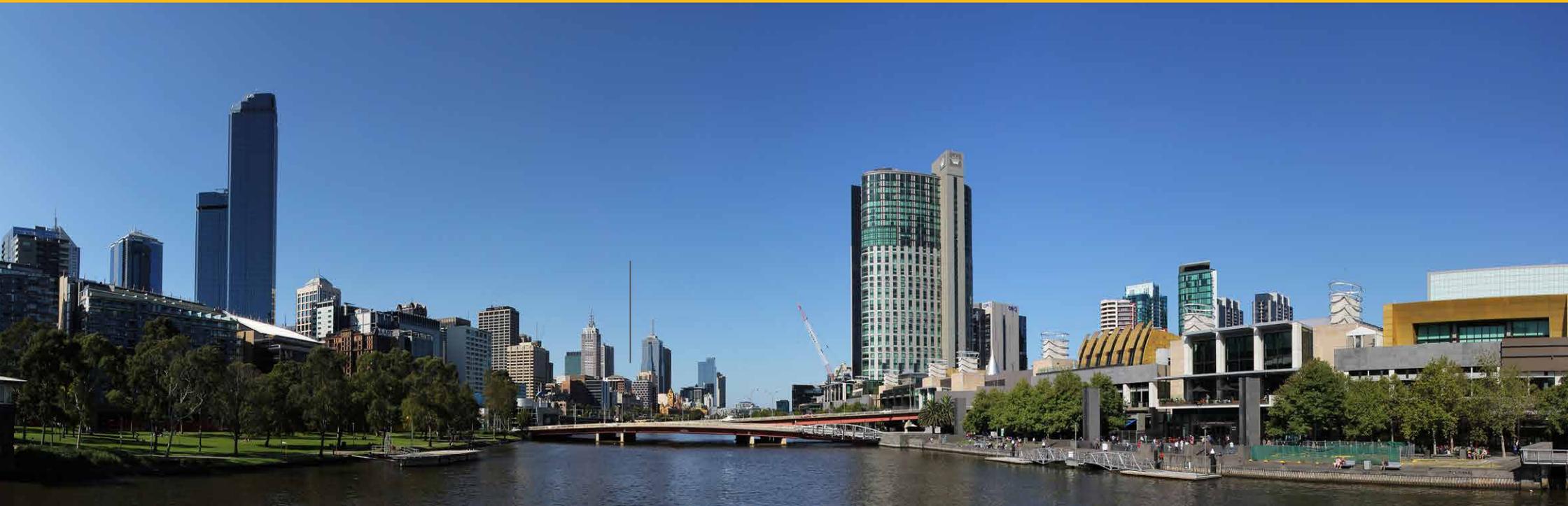




Parking Australia
outlook conference 2019

27th - 29th November
Crown Melbourne



**Sponsorship and Exhibition
Prospectus**

Connected Mobility

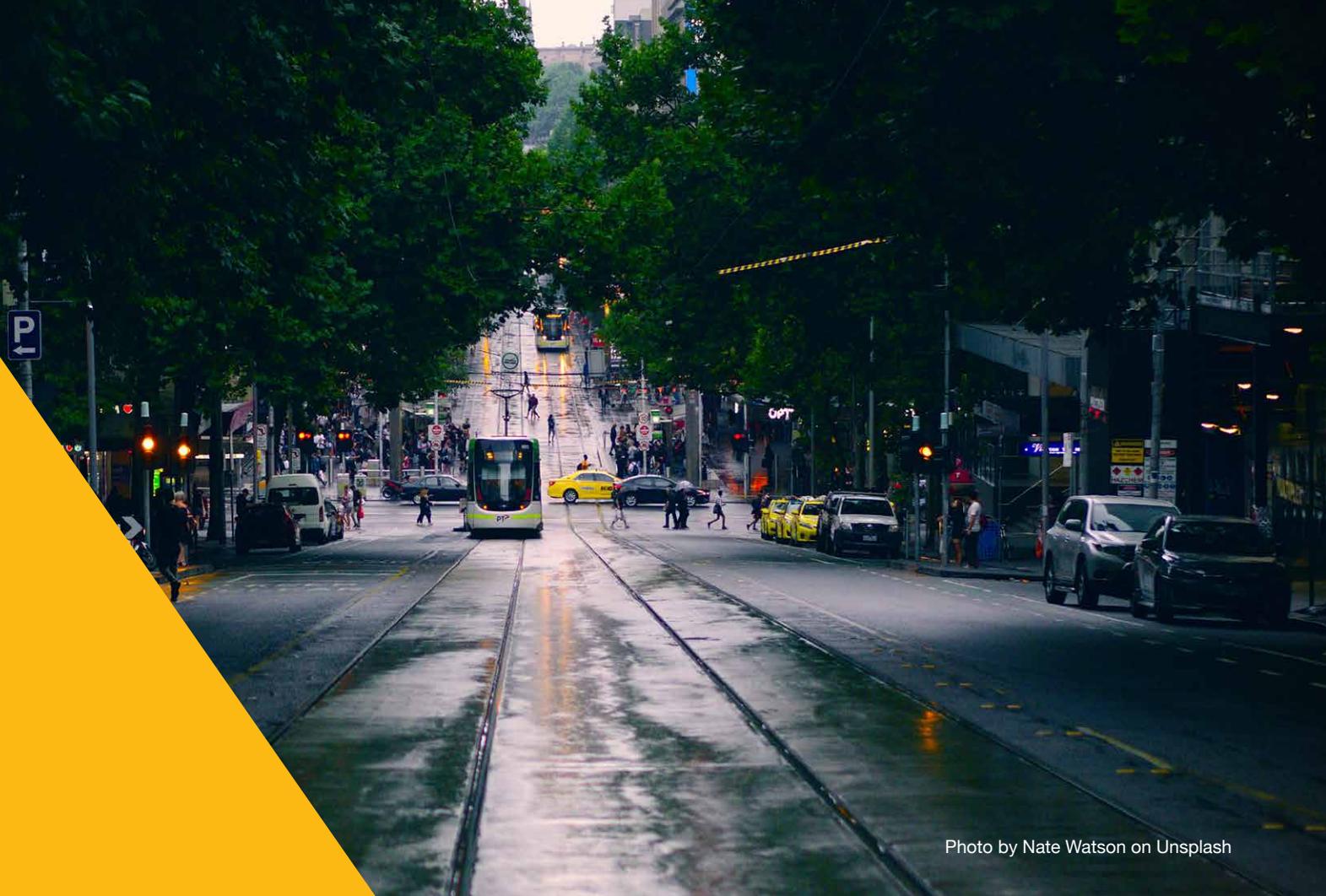


Photo by Nate Watson on Unsplash

About Parking Australia

Parking Australia is the peak industry body for parking operators in Australia, providing a voice for the industry.

The association liaises with decision makers in government, developers, owners, and other professionals, to advocate for the views of our members and to pursue the latest knowledge and research in parking and related fields.

OWNED BY INDUSTRY BODY



Parking Australia Outlook Conference

Venue Crown Melbourne, 8 Whiteman Street, Southbank
VIC 3006

Dates Wednesday 27th - Friday 29th November 2019

Welcome from the Chief Executive

This is an exciting time to be in the parking industry. We are poised for rapid change, and our industry is at the forefront of emerging technologies with the advent of smart cities, driverless cars, and electric vehicles. But what does this all mean for the future of parking?

This year we address the theme of **Connected Mobility at OUTLOOK 2019**. As we see technology innovators continue to push the boundaries of ingenuity in terms of how tomorrow's cars will run and what they'll be capable of - we take a broad overview of how intelligently interconnected urban transportation infrastructure will integrate. From cars and buses to bikes and trains and everything in between, people and businesses need to be able to move. The integration of mobile devices in vehicles and their connection to the Internet is now well advanced. However, the connection of vehicles to each other and their connection to traffic lights, congestion warning systems and infrastructure – is still in its infancy. Data is key to this scenario, and this brings challenges in the form of privacy and security - which has received a lot of press attention over the last 12 months.

OUTLOOK is coming to Melbourne for the first time, and we are excited to locate our conference at Crown Melbourne on Southbank, where visitors to Melbourne are sure to find plenty of activity and entertainment, both in and around this modern event centre and casino.

The 2017 **OUTLOOK** Conference exceeded our expectations in terms of delegate numbers, sponsors and exhibitors. **OUTLOOK 2019** is tipped to be just as successful, and is fast developing a reputation as a small conference that is grappling with the big ideas that our industry faces.

I encourage you to take a look at the various sponsorship options included in the prospectus. If you can't find something that meets your needs, please don't hesitate to contact our sponsorship team to discuss a tailored package for your organisation. The Conference is an excellent opportunity to reinforce your brand, launch a new product, or showcase your commitment to the parking industry. It's also an excellent way to connect with current and new clients, in a more informal and relaxed setting.



A handwritten signature in black ink, appearing to read 'Stuart Norman', with a long, sweeping underline.

Stuart Norman
Chief Executive Officer
Parking Australia



About the Conference

OUTLOOK is designed to appeal to a broad range of individuals involved in the parking industry. With stimulating networking opportunities and featuring the 2019 Parking Industry Awards, the Conference will deliver knowledge and innovation on best practice, and insights into the changing space of parking.

In addition to renowned keynote speakers, there will be sector-themed sessions with case studies focusing on universities, local government, airport and retail. Plenary sessions will focus on future directions connected to urban planning.



Why Become a Sponsor or Exhibitor?

Sponsorship provides positive results and benefits for your brand and products; especially important in today's competitive economic climate.

Being a Sponsor and/or Exhibitor will provide you with an excellent opportunity to promote your products and services, and demonstrate your company's interest in and commitment to, the professional development of the parking industry.

It is recommended that you take advantage of this opportunity as early as possible to benefit from:

- Exposure to a local and national audience within the parking industry.
- Opportunities to raise your company's profile amongst a valuable target audience before, during and after the event.
- Recognition, including acknowledgement and a clear demonstration of your organisation's involvement, commitment and support to the industry.
- Valuable insights, information, and exposure to the latest developments in the industry. All sponsors and exhibitors are strongly encouraged to attend the Conference sessions.
- Inclusion in a professional marketing campaign for a target audience.
- Maintenance of relationships with existing customers or a vehicle for alerting and informing prospective customers.
- The ability to launch new initiatives and products.
- Promoting and maintaining brand awareness.
- Most importantly, maximisation of every cent of the sponsorship dollar, through the support of **OUTLOOK** from Day One!

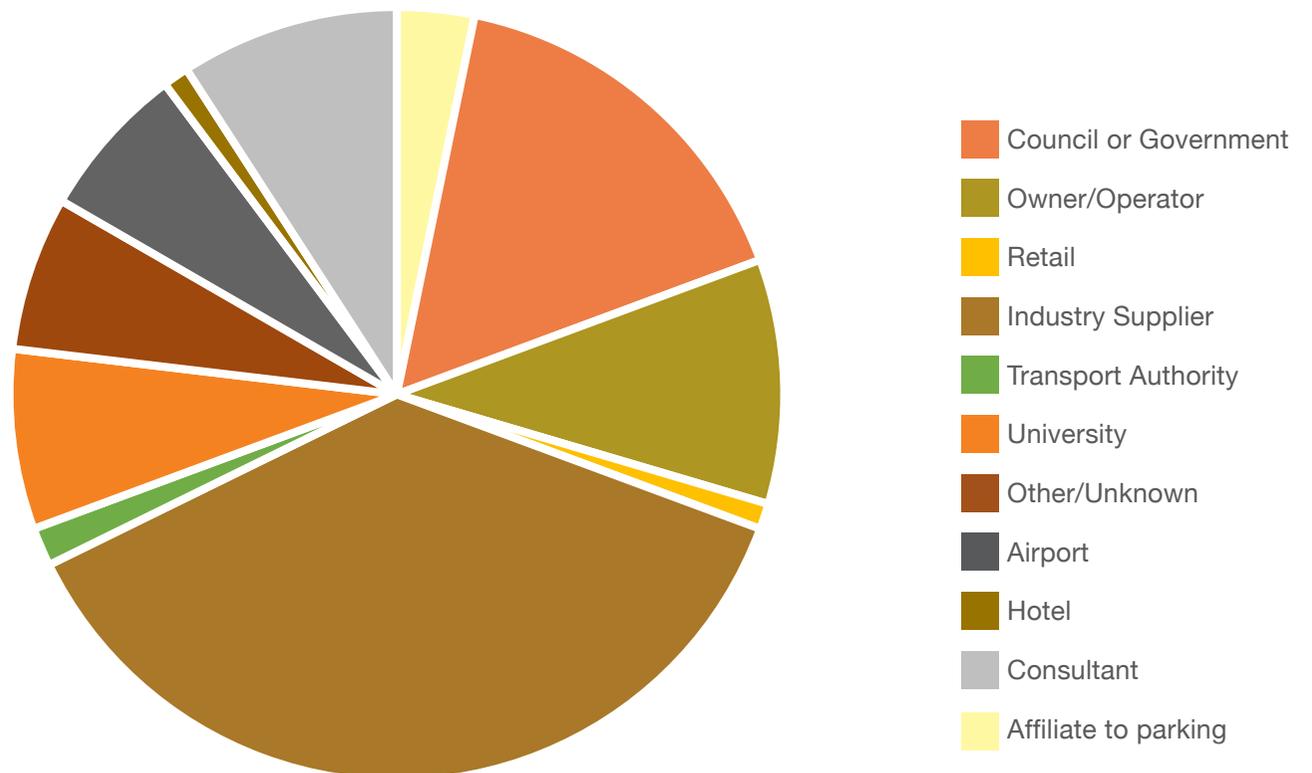
All sponsorship packages are flexible and can be adapted to your organisation's own value propositions.

Who Attends?

As **OUTLOOK** will feature high-profile speakers, the latest products and technology, high quality educational sessions, and unlimited networking opportunities, it is designed to attract decision makers from every segment of the industry:

- Airports
- Campus/Universities
- Consultants, Planners & Architects
- Commercial Operators
- Hospitals/Medical Centres
- Local Councils and State Government interest groups
- Private Owners
- Equity Investors
- Property Trusts
- Shopping Centre Owners

Outlook Attendance in 2017 by Sectors



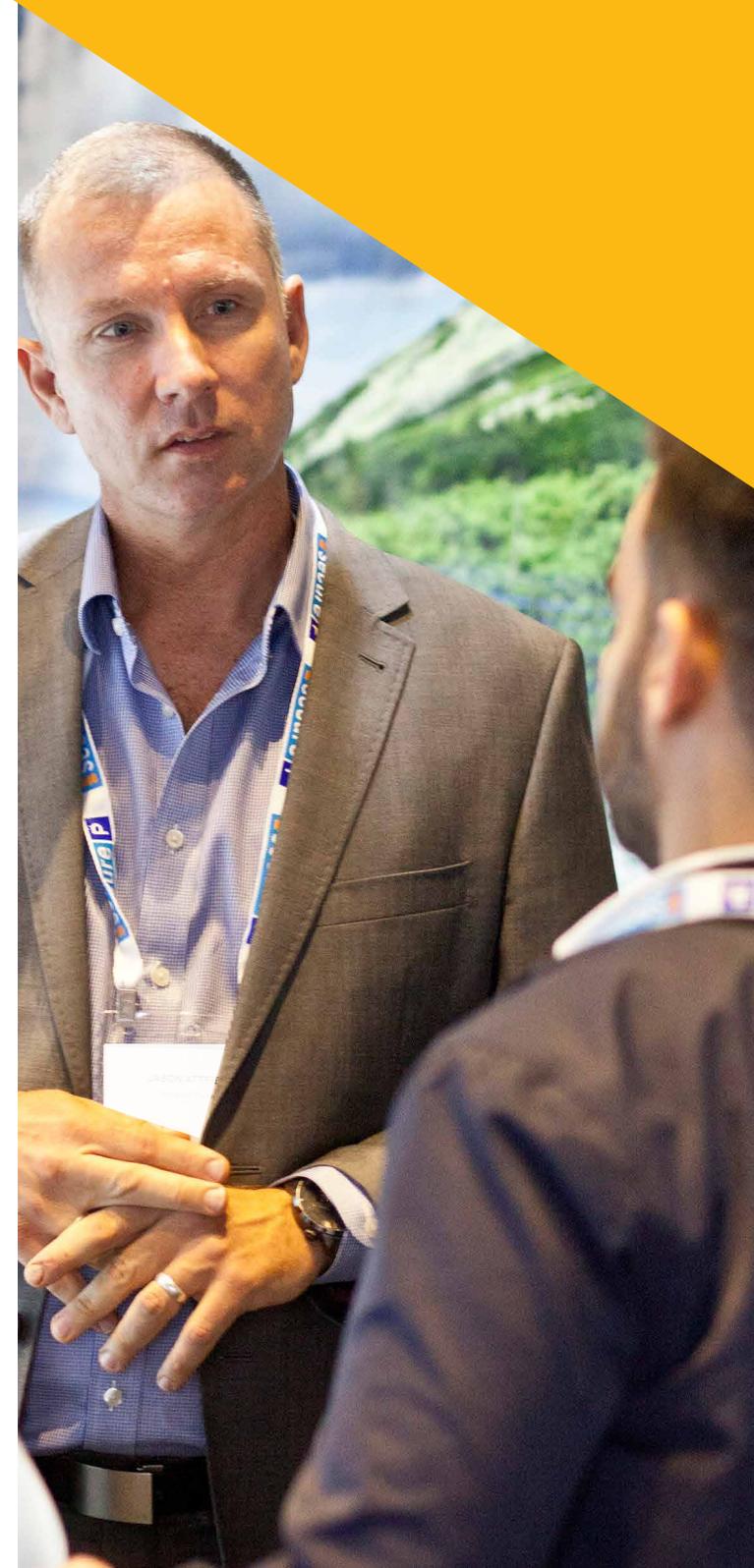
Outlook 2017 Delegate Attendance by Organisations

- Ace Parking
- Adelaide Airport
- Adelaide City Council
- ADVAM
- AGL Energy
- APARC
- ARRB
- Automated Parking Systems
- Blacktown City Council
- Brisbane Airport
- Brisbane City Council
- Cairns Airport
- Cale Australia
- Care Park
- CellOPark Australia
- City of Adelaide
- City of Maribyrnong
- City of Melbourne
- City of Newcastle
- City of Parramatta
- City of Perth
- City of Stirling
- Cleverciti Systems GmbH
- ColleaguesNagels
- Commend Australia
- Crown Melbourne
- Curtin University
- Database Consultants Australia
- Deakin University
- Department of Health WA
- DESIGNA Australia
- DoubleMap
- Duncan Solutions
- Easymile
- EasyPark
- Enacon Parking
- eSmart21
- Fantech
- Flexpost
- Flinders University
- Flowcrete
- Future Crunch & Lighthouse Data Science
- Global Integrated Solutions
- Hoban Recruitment
- Holman Engineering
- HUB Parking Technology
- IDeaS
- InterPark Australia
- Inugo Systems Ltd
- ITS Australia
- Jet Charge
- JMB Manufacturing
- Karidis Corporation
- Maribyrnong City Council
- Melbourne Airport
- Mitsubishi Motors Australia
- Mobility as a Service Australia
- Monash University
- MRCagney
- Northern Beaches Council
- NZPA
- Park & Fly
- Park Assist
- ParKam
- Parkeon
- Parking Today
- ParkPlus System
- Parramatta City Council
- Payment Express
- Phillip Boyle & Associates
- Point 8
- Pro-Linemarking
- ptc
- Public Transport Authority of WA
- Q-Free Australia
- Queensland University of Technology
- Scheidt Bachmann
- Secure Parking
- Sensor Dynamics
- SLR Consulting
- Smart Parking
- Speedfloor
- Streamcorp Armoured
- Sunshine Coast Council
- Sydney Airport
- University of Western Australia
- TMA Group
- Traffic and Parking Systems
- Traffic Tech
- Transport WA
- UbiPark
- University of Canberra
- University of Melbourne
- University of the Sunshine Coast
- Vicinity Centres - Myer Centre
- Waverley Council
- WH Consulting
- Whitsunday Regional Council
- Wilson Parking
- Woollahra Municipal Council

Sponsorship Opportunities at a Glance

Sponsorship Package		Investment
Main Sponsors	Platinum Sponsor	\$30,000
	Gold Sponsor	\$20,000
	Silver Sponsor	\$15,000
	Bronze Sponsor	\$10,000
Speciality Sponsors	Lunch Sponsor Each Day	\$7,000
	Delegate Satchels	\$6,000
	Keynote Session	\$5,000
	Coffee Cart Sponsor SOLD	\$5,000
	Bottled Water Sponsor SOLD	\$3,500
	Morning Tea Sponsor Each Day	\$3,000
	Afternoon Tea Sponsor Each Day	\$3,000
	Program Book Sponsor	\$3,000
	Charge Bar Sponsor SOLD	\$2,500
	Notepads & Pens Sponsor SOLD	\$2,000
	Lanyard Sponsor SOLD	\$2,000
	Session Sponsor	\$1,500
Parking Industry Awards Sponsors	Parking Awards Dinner Sponsor	\$10,000
	Category Award Sponsor Price Per Category	\$2,500

All amounts quoted in this document exclude 10% Goods & Services Tax (GST)



Platinum Sponsor Exclusive Opportunity

\$30,000

Complimentary Delegate Registration

This covers four complimentary full Conference registrations, as well as access to Conference sessions. This also includes four tickets to the Parking Industry Awards Dinner.

Delegate List

A copy of the delegate list in accordance with the Australian Privacy Act and delegate authorisations, provided four weeks prior to the Conference, with weekly updates, as well as post Conference.

Acknowledgement as the Highest Level of Sponsorship on Conference Materials

- Your logo in the Program Book, with a one hundred word company profile
- Your logo displayed on the homepage of **OUTLOOK** 2019 webpage
- Your logo on the PowerPoint holding slide, displayed at the beginning and end of each plenary session

Advertising and Promotion

- One page full colour advertisement in the Conference handbook (artwork to be supplied by sponsor)
- Two inserts in delegate satchel (provided by sponsor)
- Video or spoken promotion of your organisation (maximum 2 minutes) on Day Two of **OUTLOOK** Conference
- Recognition during pre-conference marketing in newsletters (e-news) and email blasts
- Acknowledgement during the two days of **OUTLOOK** by the MC
- Post **OUTLOOK** EDM to the full Parking Australia database (text to be provided by Sponsor, content is subject to approval)
- E-banner in the Parking Insider Newsletter post **OUTLOOK** (to be provided by sponsor)
- Permission to use the **OUTLOOK** logo with Sponsor status

Industry Exhibition

- One exhibition space (3x3 booth) with your company name on the fascia board, including power costs.

Plus, the Sponsor may choose from one of the following:

- Lunch (one day), Delegate Satchels or Keynote Speaker sponsorship.

All amounts quoted in this document exclude 10% Goods & Services Tax (GST)

Gold Sponsor Two Opportunities Available

\$20,000

Complimentary Delegate Registration

Three complimentary full Conference registrations, including access to Conference sessions. This also includes three tickets to the Parking Industry Awards Dinner.

Delegate List

A copy of the delegate list in accordance with the Australian Privacy Act and delegate authorisations, provided three weeks prior to the Conference, with weekly updates, as well as post Conference.

Acknowledgement at Gold Level of Sponsorship on Conference Materials

- Your logo in the Program Book, with a one hundred word company profile
- Your logo displayed on the homepage of **OUTLOOK** 2019 webpage
- Your logo on the PowerPoint holding slide, displayed at regular intervals.

Advertising and Promotion

- One half page full colour advertisement in the Program Book (artwork to be supplied by sponsor)
- Two inserts in delegate satchel (provided by sponsor)
- Recognition during pre-conference marketing in newsletters (e-news) and email blasts
- Acknowledgement during the two days of **OUTLOOK** by the MC
- Post **OUTLOOK** EDM to the full Parking Australia database
- E-banner in the Parking Insider Newsletter post **OUTLOOK** (to be provided by sponsor)
- Permission to use the **OUTLOOK** logo with Sponsor status

Industry Exhibition

- One exhibition space (3x3 booth) with your company name on the fascia board, including power costs.

Plus, the Sponsor may choose from one of the following:

- Keynote Speaker, Coffee Cart, or Bottled Water sponsorship. (SOLD)

All amounts quoted in this document exclude 10% Goods & Services Tax (GST)

Silver Sponsor Three Opportunities Available

\$15,000

Complimentary Delegate Registration

Two complimentary full Conference registrations, including access to Conference sessions. This also includes two tickets to the Parking Industry Awards Dinner.

Delegate List

A copy of the delegate list in accordance with the Australian Privacy Act and delegate authorisations, provided two weeks prior to the Conference, with weekly updates, as well as post Conference.

Acknowledgement at Silver Level of Sponsorship on Conference Materials

- Your logo in the Program Book, with a one hundred word company profile
- Your logo displayed on the homepage of **OUTLOOK** 2019 webpage
- Your logo on the PowerPoint holding slide, displayed at regular intervals.

Advertising and Promotion

- One quarter page full colour advertisement in the Program Book (artwork to be supplied by sponsor)
- One insert in delegate satchel (provided by sponsor)
- Recognition during pre-conference marketing in newsletters (e-news) and email blasts
- Acknowledgement during the two days of **OUTLOOK** by the MC
- E-banner in the Parking Insider Newsletter post **OUTLOOK** (to be provided by sponsor)
- Permission to use the **OUTLOOK** logo with Sponsor status

Industry Exhibition

- One exhibition space (3x3 booth) with your company name on the fascia board, including power costs.

Plus, the Sponsor may choose from one of the following:

- Morning or Afternoon Tea (one day only)

All amounts quoted in this document exclude 10% Goods & Services Tax (GST)

Bronze Sponsor Three Opportunities Available

\$10,000

Complimentary Delegate Registration

One complimentary full Conference registration, including access to Conference sessions. This also includes one ticket to the Parking Industry Awards Dinner.

Delegate List

A copy of the delegate list in accordance with the Australian Privacy Act and delegate authorisations, provided one week prior to the Conference, as well as post Conference.

Acknowledgement at Bronze Level of Sponsorship on Conference Materials

- Your logo in the Program Book, with a one hundred word company profile
- Your logo displayed on the homepage of **OUTLOOK** 2019 webpages
- Your logo on the PowerPoint holding slide, displayed at regular intervals

Advertising and Promotion

- Logo in the Program Book (artwork to be supplied by sponsor)
- One insert in delegate satchel (provided by sponsor)
- Recognition during pre-conference marketing in newsletters (e-news) and email blasts
- Acknowledgement during the two days of **OUTLOOK** by the MC
- Permission to use the **OUTLOOK** logo with Sponsor status

Industry Exhibition

- One exhibition space (3x3 booth) with your company name on the fascia board, including power costs.

Plus, the Sponsor may choose from one of the following:

- Charge Bar, Notepad and Pens or Lanyards Sponsorship. (SOLD)

All amounts quoted in this document exclude 10% Goods & Services Tax (GST)

Speciality Sponsors

Lunch Sponsor Each Day

\$ 7,000

- Company logo, contact details & 100 word company profile in final Program Book
- Sponsorship recognition throughout Conference, in newsletters (e-news) and email blasts to Parking Australia database
- Sponsor acknowledgement at Conference during opening & closing addresses
- Permission to use the **OUTLOOK** logo with Sponsor status
- Sponsor logo displayed on the homepage of **OUTLOOK** 2019 webpage
- Post conference copy of the delegate list in accordance with the Australian Privacy Act and delegate authorisations
- Insert in delegate satchel (provided by the Sponsor)
- A five-minute video/presentation (provided by the Sponsor, projected on screen at the session prior to the lunch break).

Delegate Satchels Sponsor

\$ 6,000

- Company logo, contact details & 100 word company profile in final Program Book
- Sponsorship recognition throughout Conference, in newsletters (e-news) and email blasts to Parking Australia database
- Sponsor acknowledgement at Conference during opening & closing addresses
- Permission to use the **OUTLOOK** logo with Sponsor status
- Sponsor logo displayed on the homepage of **OUTLOOK** 2019 webpage
- Post conference copy of the delegate list in accordance with the Australian Privacy Act and delegate authorisations
- Insert in delegate satchel (provided by the Sponsor)
- Delegate Satchel (includes exclusive sponsor logo on the satchels in addition to the event logo). N.B - The Conference Organising Committee reserves the right to select the style of satchel.

Keynote Session Sponsor

\$5,000

- Company logo, contact details & 100 word company profile in final Program Book
- Sponsorship recognition throughout Conference, in newsletters (e-news) and email blasts to Parking Australia database
- Sponsor acknowledgement at Conference during opening & closing addresses
- Permission to use the **OUTLOOK** logo with Sponsor status
- Sponsor logo displayed on the homepage of **OUTLOOK** 2019 webpages
- Post conference copy of the delegate list in accordance with the Australian Privacy Act and delegate authorisations
- Insert in delegate satchel (provided by the Sponsor)
- Banners to be displayed on stage during the allocated keynote session (sponsor to supply free standing, pull-up banner)
- Introduction to Keynote speaker.

Coffee Cart Sponsor

\$5,000

- Company logo, contact details & 100 word company profile in final Program Book
- Sponsorship recognition throughout Conference, in newsletters (e-news) and email blasts to Parking Australia database
- Sponsor acknowledgement at Conference during opening & closing addresses
- Permission to use the **OUTLOOK** logo with Sponsor status
- Sponsor logo displayed on homepage of **OUTLOOK** 2019 webpages
- Post conference copy of the delegate list in accordance with the Australian Privacy Act and delegate authorisations
- Insert in delegate satchel (provided by the Sponsor)
- Coffee Cart located in the exhibition area and may include branded disposable cups (provided by the Sponsor) with venue approval
- Sponsor logo on Coffee Cart (to be organised by the Conference Manager).

Speciality Sponsors

Bottled Water Sponsor

\$ 3,500

- Company logo, contact details & 100 word company profile in final Program Book
- Sponsorship recognition throughout Conference, in newsletters (e-news) and email blasts to Parking Australia database
- Sponsor acknowledgement at Conference during opening & closing addresses
- Permission to use the **OUTLOOK** logo with Sponsor status
- Sponsor logo displayed on the homepage of **OUTLOOK** 2019 webpage
- Sponsor logo to appear on all bottled water and printing to be organised by the Conference Manager
- Bottled Water included in delegate satchels and supplied to delegates on both days of the Conference.

Morning Tea Sponsor Each Day

\$3,000

- Company logo, contact details & 100 word company profile in final Program Book
- Sponsorship recognition throughout Conference, in newsletters (e-news) and email blasts to Parking Australia database
- Sponsor acknowledgement at Conference during opening & closing addresses
- Permission to use the **OUTLOOK** logo with Sponsor status
- Sponsor logo displayed on the homepage of **OUTLOOK** 2019 webpages
- Insert in delegate satchel (provided by the Sponsor)
- Two minute video or presentation prior to morning tea (provided by the Sponsor, projected on screen at the session prior to the sponsored break)
- Company signage displayed at sponsored break (provided by sponsor).

Afternoon Tea Sponsor Each Day

\$3,000

- Company logo, contact details & 100 word company profile in final Program Book
- Sponsorship recognition throughout Conference, in newsletters (e-news) and email blasts to Parking Australia database
- Sponsor acknowledgement at Conference during opening & closing addresses
- Permission to use the **OUTLOOK** logo with Sponsor status
- Sponsor logo displayed on homepage of Outlook 2019 webpages
- Insert in delegate satchel (provided by the Sponsor)
- Two minute video or presentation prior to afternoon tea (provided by the Sponsor, projected on screen at the session prior to the sponsored break)
- Company signage displayed at sponsored break (provided by sponsor).

Conference Program Book Sponsor

\$3,000

- Company logo, contact details & 100 word company profile in final Program Book
- Sponsorship recognition throughout Conference, in newsletters (e-news) and email blasts to Parking Australia database
- Sponsor acknowledgement at Conference during opening & closing addresses
- Permission to use the **OUTLOOK** logo with Sponsor status
- Sponsor logo displayed on the homepage of Outlook 2019 webpages
- Full page advertisement in Program Book (Artwork to be supplied by the Sponsor).
- Sponsor branding on footer of Program Book.

All amounts quoted in this document exclude 10% Goods & Services Tax (GST)

Speciality Sponsors

Charge Bar Sponsor

\$2,500

- Company logo, contact details & 100 word company profile in final Program Book
- Sponsorship recognition throughout Conference, in newsletters (e-news) and email blasts to Parking Australia database
- Sponsor acknowledgement at Conference during opening & closing addresses
- Permission to use the **OUTLOOK** logo with Sponsor status
- Sponsor logo displayed on the homepage of **OUTLOOK** 2019 webpage
- Sponsor logo on charge bar unit. (This will be organised by the Conference Manager).

Lanyard Sponsor

\$2,000

- Company logo, contact details & 100 word company profile in final Program Book
- Sponsorship recognition throughout Conference, in newsletters (e-news) and email blasts to Parking Australia database
- Sponsor acknowledgement at Conference during opening & closing addresses
- Permission to use the **OUTLOOK** logo with Sponsor status
- Sponsor logo displayed on the homepage of **OUTLOOK** 2019 webpage
- Insert in delegate satchel (provided by the Sponsor)
- Lanyards (supplied by the Sponsor) featuring the Company logo, will be distributed to all Conference attendees.

Notepad and Pens Sponsor

\$2,000

- Company logo, contact details & 100 word company profile in final Program Book
- Sponsorship recognition throughout Conference, in newsletters (e-news) and email blasts to Parking Australia database
- Sponsor acknowledgement at Conference during opening & closing addresses
- Permission to use the **OUTLOOK** logo with Sponsor status
- Sponsor logo displayed on homepage of **OUTLOOK** 2019 webpage
- Insert in delegate satchel (provided by the Sponsor)
- Notepads and Pens (provided by the Sponsor) featuring the company logo, will be included in delegate satchels.

Session Sponsor

\$1,500

- Company logo, contact details & 100 word company profile in Final Program Book
- Acknowledged as a session sponsor in the program section of the Program Book.
- Sponsorship recognition throughout Conference, in newsletters (e-news) and email blasts to Parking Australia database
- Sponsor acknowledgement at Conference during opening & closing addresses
- Permission to use the **OUTLOOK** logo with Sponsor status
- Sponsor logo displayed on the homepage of **OUTLOOK** 2019 webpage
- Introduction of session speaker and verbal acknowledgement of the Sponsor.

All amounts quoted in this document exclude 10% Goods & Services Tax (GST)

Parking Industry Awards



Parking Industry Awards Dinner Sponsor

\$10,000

The Parking Industry Awards 2019 is a dedicated awards event for the parking industry. Recognising outstanding achievement and industry excellence, the Awards pay tribute to exceptional standards of service and innovation, as well as celebrating the achievements of individuals, teams and organisations.

The Awards are a high profile event, well attended by the industry, and for sponsors they bring prestige and significant promotional opportunities.

The owner of the Awards, Parking Australia, invites you to demonstrate your commitment as an industry leader; complementing the values of your corporate brand, through sponsoring this major event.

Advertising and Promotion

- Your logo on the Parking Industry Awards webpage
- Your logo on all email marketing relating to the Parking Industry Awards
- Complimentary e-banner in the Parking Industry Awards newsletter special edition - post event
- Your logo on Parking Industry Awards program
- 100 word company profile in the Parking Industry Awards program
- Your logo on PowerPoint at Parking Industry Awards Dinner
- Opportunity to speak at the Parking Industry Awards as Dinner sponsor
- Your logo (Gobo) displayed at the Awards Dinner (pending venue approval)
- 10 Complimentary tickets to the Parking Awards dinner
- Acknowledgement by MC throughout the dinner
- Post event copy of the dinner attendee list (subject to the Australian Privacy Act and delegate permission).

All amounts quoted in this document exclude 10% Goods & Services Tax (GST)

Parking Industry Awards

Category Award Sponsor Per Category

\$2,500

The Parking Industry Awards cover seven categories:

- Outstanding New Car Park Development
- Outstanding Customer Experience
- Excellence in Technology and Innovation (Off Street)
- Excellence in Technology and Innovation (On Street)
- Outstanding Marketing and Communications
- Parking Young Achiever*
- Parking Organisation of the Year

*Sponsorship of the Parking Young Achiever category goes towards a scholarship fund for the winner's professional development.

Advertising and Promotion

Each Parking Category Sponsor will receive the following:

- Your logo on the Parking Industry Awards program
- Your logo on the PowerPoint holding slides
- 1 complimentary ticket to the Awards Dinner
- Your banner in the photo/media area for photos with your sponsored category
- Acknowledgement by MC throughout the dinner
- Post event copy of the dinner attendee list (subject to the Australian Privacy Act and delegate permission).





Exhibition Opportunities

In 2019 the Outlook Exhibition will feature exhibition booths and pods – and the unique opportunity to combine your participation in the exhibition with a speaking opportunity.

The Organising Committee strongly encourage non-members to join Parking Australia prior to booking their exhibition participation in order to take advantage of the Conference member rates and other membership entitlements associated with the Conference. Allocation will be strictly by date of receipt of application form/ deposit and members will receive priority exhibition allocation.

Floor Plan

Please refer to the floor plan for your choice of exhibition booth and/or pod location. There are a limited number available – WE ENCOURAGE YOU TO BOOK TODAY.

Exhibition Option 1 - Exhibition Booths

Size: 3m wide x 3m deep

Includes:

- Side and back walls 2.5m high - built in an aluminium frame with white melamine infill panels
- 2 track spot lights
- 1 x 4amp power connection
- Fascia signage (max 30 characters)
- Flooring - the venue is carpeted
- Two (2) exhibition staff registrations. Includes entrance to the exhibition each day. These registrations include attendance to all sessions, the Welcome Reception, daily refreshment breaks and the Parking Industry Awards Dinner.
- Hard copy of consenting delegate list at the commence of the event and an electronic version 1 week later.

Cost:

Non Member Rate	\$4,000
Member Rate	\$3,000



All amounts quoted in this document exclude 10% Goods & Services Tax (GST)



Exhibition Opportunities

Exhibition Option 2 - Pods

Space size: 2m wide x 2m deep

Includes:

- Rear wall 2m wide with raised feature panel 3m high and adjoining panel 2m high - built in an aluminium frame with white melamine infill panels
- Signage: 970mm wide x 1930mm high digital print infill (organisation logo) on raised feature panel
- 1 x vario LED light on arm
- 1 x 4amp power connection
- 1 x built-in lockable cupboard
- 1 x high stool
- Wall signage/logo branding may be organised direct with Exponet (at an additional cost)
- Flooring - the venue is carpeted
- Two (2) exhibition staff registration. Includes entrance to the exhibition each day, attendance to all sessions, the Welcome Reception, daily refreshment breaks and the Parking Industry Awards Dinner.
- Hard copy of consenting delegate list at the commence of the event and an electronic version 1 week later.

Cost:

Non Member Rate	\$3,000
Member Rate	\$2,000

All exhibiting organisations will receive the following acknowledgments:

- Company logo and 100-word profile in the Program Book
- Company listing on the exhibition section of the Conference webpages
- Entry into the Best Booth and Best Pod Award (to be confirmed by the Organising Committee)

Additional exhibition staff and representatives from sponsor organisations can register at the Parking Australia member early bird rate, which includes attendance to all sessions, the Welcome Reception, daily refreshment breaks and the Parking Industry Awards Dinner.





Speaking Opportunity (Parking Australia Members Only, Limited Spaces)

There are a few **limited opportunities** for members of Parking Australia to present sessions relevant to their business/product. Members are invited to nominate the topic, invite relevant speaker/s and run the session. It is proposed that these sessions will run for 15 minutes.

All topics and speaker/s must be pre-approved by the Conference Organising Committee. It is recommended that the suggested topic and a brief outline of the proposed session be submitted by the exhibiting organisation at the time of lodging their application form.

The topic outline will be evaluated by the Organising Committee and the exhibiting organisation will be advised of any necessary adjustments or changes.

Further details regarding timeframes for the submission of session outlines may be obtained from the Conference Manager at the time of submitting application forms.

- Recognition in the program as sponsor of the “XYZ” session
- Sponsor may provide a free standing banner which will be positioned at the entrance to the session room.

Pricing:

Speaking Opportunity (15 mins) \$4,000

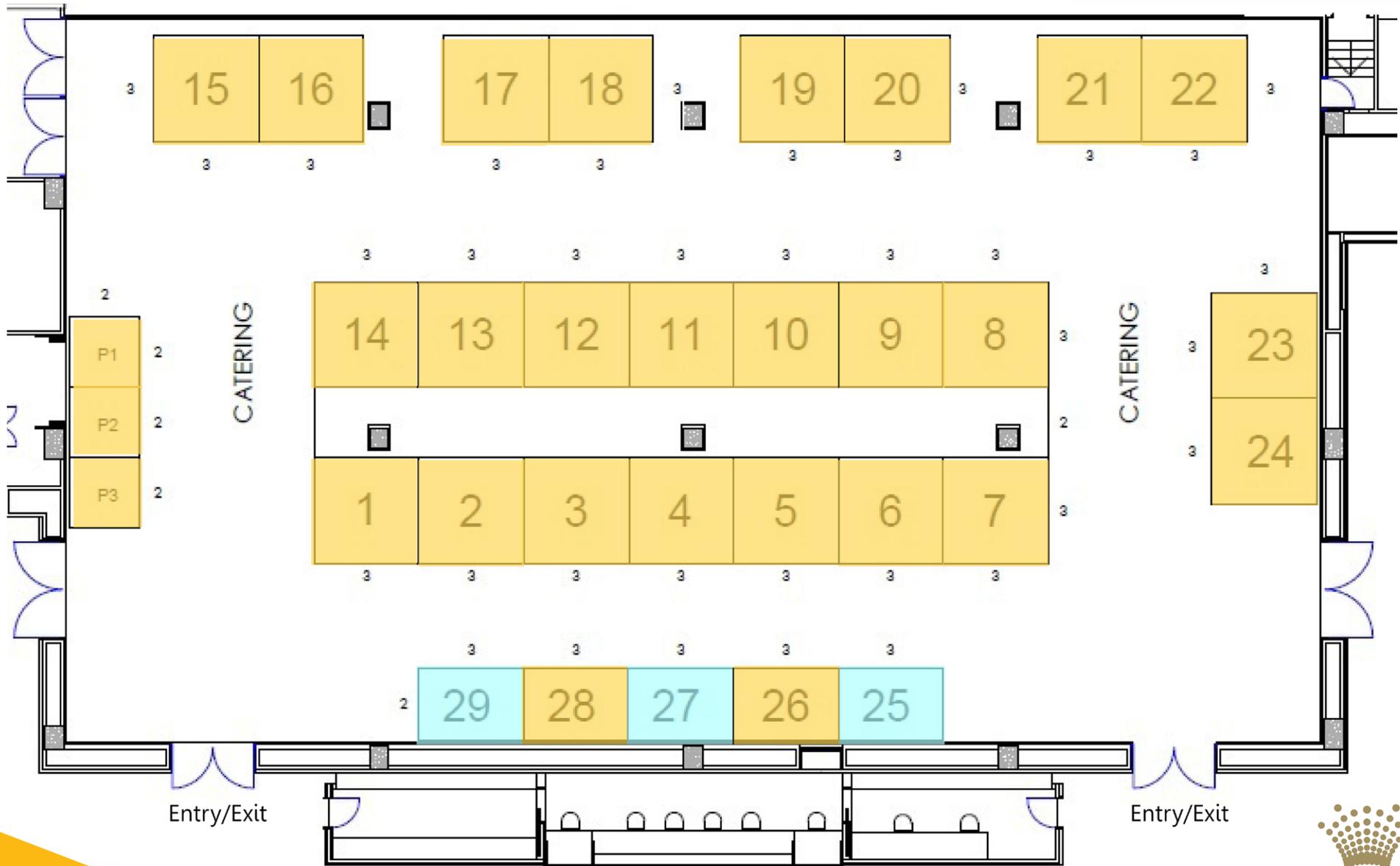
Exhibition and Speaking

Exhibition Pod 2x2 & Speaking Opportunity (15 mins) \$5,000

Exhibition Booth 3x3 & Speaking Opportunity (15 mins) \$5,500

Exhibition Floorplan

Exhibition Key: 3 x 3 Booths = 1 - 24
 Pods = P1 - P3 3 x 2 Booths = 25- 29



SOLD = ON HOLD =



Sponsorship & Exhibition General Terms & Conditions

- All costs outlined in this document exclude 10% Goods & Services Tax (GST).
- A letter of confirmation, tax invoice, including payment and booking conditions will be sent upon receipt of a signed application form.
- A 50% deposit is due and payable 30 days from the date of the tax invoice, with the balance due and payable by 1 August 2019. Booking forms received after 1 August, full payment is required.
- The allocation of exhibition positions or confirmation of a sponsorship package is at the discretion of the Outlook 2019 Organising Committee and will take into account the level of sponsorship participation, date of receipt of application forms, exhibition preferences, proximity to competitors and other relevant matters.
- Outlook 2019 reserves the right to alter the exhibition floor plan at any time.
- The details in this document are correct at the time of distribution. The Organising Committee and their agents do not accept responsibility for any changes that may occur.
- It should be understood that the sponsor is not paying for any entertainment expenditure incurred which may be incidental to the activities of the Conference.
- The size and prominence of sponsor's logos on the Conference website, signage and printed material will reflect the level of sponsorship investment.
- The Organising Committee reserve the right to approve the size and content of all satchel inserts.
- Satchel inserts will not be accepted if there is a sponsor with a similar insert (e.g. pens/water bottles cannot be inserted in the satchel if these items have already been sponsored).



Sponsorship & Exhibition General Terms & Conditions

- Delegate lists provided as part of a sponsor's or exhibitor's package will only include those delegates who have agreed to disclose their details in accordance with the Australian Privacy Act. The delegate list will include the delegates' name, organisation and state only.
- Organisations participating in the exhibition must provide a copy of their current public and product liability insurance certificate to the Conference Managers at the time of submitting their application form or two weeks prior to the commencement of the Conference. Insurance cover must be to the value of a minimum of A\$10 million.
- Branding over and above that listed in this prospectus is at the sponsor's expense and upon Organising Committee approval.
- Entry to sessions and catering will not be permitted without the appropriate delegate registration. A "No Tag-No Entry" policy applies to all activities during the Conference.
- Additional exhibition staff and representatives from sponsor organisations can register at the Parking Australia member early bird rate. All other delegates must register at the appropriate delegate rate.
- No food or drink can be distributed by exhibitors or sponsors without the permission of the organisers and the venue.
- The Organising Committee encourage all participants to assist in the promotion of the Conference through the display of the Conference logo on their website with a hyperlink back to the Conference website – www.parking.asn.au/outlook-conference-2019

Cancellations

- Cancellations received prior to 1 August 2019, a refund of monies paid may be refunded by the Conference Managers in consultation and at the discretion of the Outlook 2019 Organising Committee.
- Cancellations received after 1 August 2019, no refunds will be provided.
- All cancellations must be received in writing by the Conference Managers.





Sponsorship & Exhibition Enquiries

For an application form or further details, contact Concept Events Management:

Phone: 02 9436 0232

Email: outlook2019@conceptevents.com.au

OWNED BY INDUSTRY BODY



Parking Australia Outlook Conference

Venue 8 Whiteman Street, Southbank VIC 3006

Dates Wednesday 27th - Friday 29th November 2019

Website

www.parking.asn.au/outlook-conference-2019