

11 December 2018

Parking Australia Appoints New CEO

Parking Australia has appointed Stuart Norman as its new Chief Executive Officer. Stuart commenced in the role of CEO on Monday 10 December 2018.

Stuart replaces Interim CEO, Lorraine Duffy, who has been acting in the role of CEO for the past 3 months.

Stuart brings 20 years' experience spanning a variety of industry sectors, including not-for-profit, commercial and government entities.

Stuart has a track record in building and transforming operating models for member-based organisations across Australia, and developing sustainable futures through robust control and governance. His former roles include General Manager – Industry Development at Bus Victoria (BusVic) and CEO of the Association of Accounting Technicians (AAT).

His experience includes developing advocacy and stakeholder engagement, driving collaboration to unite diverse groups and interests. In his role at Bus Victoria, Stuart established a credible and strong voice at the table for the bus industry in relation to government emergency management and natural disaster planning.

“We are pleased to appoint a candidate with a great deal of association-based experience. We are confident that Stuart’s background in building up member-centric associations will help us move forward in 2019 with the delivery of the association’s new strategic plan, whilst continuing to grow and develop the association to meet the demands of our ever-changing industry”, said Sharon Prior, President of Parking Australia.

“Our Strategic Plan has a focus on five key platforms including promoting the highest standards across the parking industry, being a strong and united national voice for our members, maintaining and growing our membership at a national level, encouraging the adoption of innovative technology and providing forums for the sharing of information.”

Stuart is looking forward to furthering member engagement and industry relationships through a program of educational industry events and will host a ‘Meet the CEO Drinks’ in Sydney at the first event of 2019 on 12 February. More details will follow early in the new year.

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