

POLICY STATEMENT - NATIONAL SHARING ECONOMY PARKING POLICY

Position

Parking Australia stands for an innovative and entrepreneurial parking industry where regulatory neutrality is applied across sharing economy providers and traditional businesses.

Policy Principles

The sharing-economy (collaborative supply and consumption) model connecting buyers and sellers of parking spaces through various platforms, emerged because the development in information and communications technology lowered costs to do business, thus allowing private goods and services to be accessed easily and more cost effectively. Thereby, by-passing and disrupting traditional parking operators in the process.

Parking Australia acknowledges the sharing economy in the parking industry is growing from both the service line (expansion of existing players) and the development of new services, facilitated most recently by, announcement of the Federal Government's Innovation Fund. We also acknowledge that the relationships between innovation and regulation in this space are challenging, and many regulations have been designed with the traditional economy in mind. As a consequence there are instances in the parking industry where applications of regulations are uncertain, particularly in the areas of taxation, insurance and employment law.

As the Parking industry evolves through innovation and embracing the challenges and opportunities of the digital economy, we have identified the following principles for consideration that underpin fairness, protection, quality and safety whilst encouraging competition and diversity:

- Equity in tax- it is our view that sharing-economy companies in the parking business should pay
 company tax at the standard corporate rates. Additionally through delivering services income tax and
 GST beyond the threshold should be remitted. Levies attributed to conventional parking facility
 operators and all other regulatory/statutory taxes should also be borne by those in the sharingeconomy space.
- Consumer laws Appropriate insurance policies covering those using the parking facilities as well as consumer law protections need to be considered.
- Accessibility- sharing economy parking services should meet agreed accessibility standards
- Employment Law sharing economy providers should ensure that their workers are offered and protected under current Australian industrial relations frameworks

Policy Objectives

Parking Australia is mindful that imposing restrictive licensing and regulations on any business can prevent the emergence of new technologies and innovations and create significant barriers to entry. We are currently a highly regulated country and Parking Australia believes that in the parking sharing-economy sector we require both a reassessment of current licensing and regulation regimes and an industry based certification scheme for all current and new entrants to the industry. Furthermore to address the areas of fairness we advocate:

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- A review of the industrial framework of employment for those in the parking sharing-economy sector to assist businesses with correctly defining and providing labour services as well as defining appropriate workers compensation schemes for those employed in the sector
- Working with the parking sharing economy sector to ensure that tax collection is efficient and simple and, that global sharing economy providers are paying the regulatory/statutory taxes as required.
- Negotiating appropriate levels of service with disability advocates and Human Rights Commission regarding accessibility standards for parking sharing-economy operators.

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