

2 March 2016

## MAJOR SPONSORS ANNOUNCED FOR 2016 AUSTRALIAN PARKING CONVENTION

Parking Australia, the owners of the largest parking conference and exhibition in Australia (PACE), have announced two major sponsors for the 'must attend' event in the parking industry's calendar.

**City of Perth**, where the convention will take place from 8-10 November this year, is confirmed as a **Silver sponsor** and **welcome reception sponsor** for the event. City of Perth Parking was recognised as Parking Organisation of the Year at last year's Parking Industry Awards and is proud to act as host city and sponsor for this prestigious event.

"As a silver sponsor of the 2016 Parking Australia Convention and Exhibition, City of Perth will consolidate their reputation as a premier business events destination whilst at the same time showcasing their award winning transport and parking initiatives to around 500 interstate and international visitors", said Chief Executive of Parking Australia, Lorraine Duffy.

Ms Duffy also confirmed that **Secure Parking**, the largest Australian-owned car park operator in the country, are a **Bronze sponsor** for the event.

"The sponsorships for PACE 2016 will ensure that this is one of the biggest and most informative conventions for the parking industry. We are grateful to our major sponsors for pledging their commitment to the industry and supporting this key event, which provides an opportunity for sponsors and exhibitors to put their brand and products front of mind, whilst visitors and delegates can avail themselves of the latest developments in parking."

In keeping with this year's theme of 'raising the bar', the Parking Australia Convention & Exhibition will feature cutting edge innovation in the parking industry. Exhibitors will demonstrate new technologies, which make much more effective use of parking assets, and renowned international and local industry speakers will discuss case studies that provide alternative solutions to parking issues.

Sponsorships, exhibition sales and delegate registrations are open now via the convention website. For the latest details PACE visit [www.pace2016.com.au](http://www.pace2016.com.au). Early bird exhibitor bookings are available until 15 March.

### For media enquiries:

Lorraine Duffy  
Chief Executive  
Parking Australia  
P: 0401 410 242  
E: [lduffy@parking.asn.au](mailto:lduffy@parking.asn.au)