



Leading Australian Parking Convention Announces Platinum Sponsor

Long standing exhibitor of PACE confirms their inaugural sponsorship commitment

The Parking Australia Convention and Exhibition (**PACE**) organising committee has officially announced its **Platinum Sponsor for 2014 is parking and security market leader, TMA**. As a long term exhibitor of the convention and expo, TMA has taken a leap and for the first time will be sponsoring this prestigious event.

"We are pleased to have TMA as the Platinum Sponsor for PACE 2014, they are a business leader that continues to provide leading-edge and innovative products and solutions for the Parking Industry." said Chief Executive of Parking Australia Lorraine Duffy, the owners of the event.

In another first, the PACE 2014 will be hosted in Brisbane and features a superb line up of Parking Industry professionals across a two day, agenda packed conference themed "Driving Change". San Francisco Program Manager from SF Park, Jay Primus sponsored by Duncan Solutions, will take the delegates on a journey of parking management that has had international recognition through its smart pricing which allows drivers to quickly find available spaces. In a featured Women in Parking breakfast, Christine Nixon, will provide an insight into her high profile career as the first female Chief Commissioner in any Australian state police force.

Head of the PACE organising committee Joy Addison also confirmed major sponsors Advam and Skidata noting that "the sponsorships for PACE 2014 will ensure that this is one of the biggest and most informative of conventions for the parking industry in Australia. For sponsors and exhibitors this is an opportunity to broaden their brand presence and put their new products and services as front of mind." For the first time PACE 2014 entry to the expo is free which will provide for even further exposure.

For the latest details on delegate registration, exhibition availability and sponsorship opportunities visit PACE 2014 website:

www.parkingconvention.com.au

About PACE 2014

Now in its 14th year PACE is designed to appeal to a broad range of individuals involved in the parking industry. With a number of stimulating networking opportunities and exciting social events, the Convention will continue the tradition of delivering knowledge and innovation in a very conducive environment to discuss advances and future developments important to the parking industry. PACE 2014, owned by the leading parking authority, Parking Australia, is the ONLY convention of its type in Australia and attracts delegates from interstate as well as internationally.

About Parking Australia

Formed in 1986, Parking Australia brings together the various elements of, and promotes excellence in the control and management of parking facilities. It represents a broad cross section of local government and statutory authorities, parking operators, service providers and suppliers to the parking industry. Through the Association's influence, it liaises with decision makers in the government sector, developers and owners of properties, and other related professionals, of current best practice, latest technologies, knowledge and information spanning all relevant issues in parking.

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