

15 March 2016

KEYNOTE SPEAKERS ANNOUNCED FOR AUSTRALIAN PARKING CONVENTION

Parking Australia, the owners of the largest parking convention and exhibition in Australia (PACE), have announced two eminent keynote speakers for the highly anticipated event, taking place in Perth during 8-10 November this year.

Urban transport planner and author, Rachel Smith, has been announced as a keynote speaker, together with Vanessa Solesbee, Practice Builder with Kimley-Horn and Associates, one of the premier design and engineering firms in the US.

"PACE is the only convention of its type in Australia, so we are particularly pleased to announce two keynote speakers who will really enrich the overall event, bringing a wealth of industry knowledge and expertise to the 2016 speaker program", said Chief Executive of Parking Australia, Lorraine Duffy.

Rachel Smith, who was hailed as one of Australia's brightest thinkers on the perpetual challenge of urban planning by News Limited, is the author of 'Decongestion - 7 steps for mayors and other city leaders to cut traffic congestion without the expense of new roads or annoyed residents'.

Rachel has spent the last 17 years working in the private and public sectors in the UK and Australia and was retained by the UK Government for 6 years as a specialist advisor cutting congestion at schools, workplaces and tourist attractions. She was chosen to solve tourism related traffic and parking issues at major tourist destinations including the Eden Project, Tate Gallery and National Trust. Rachel has spoken at more than 200 conferences around the world and given 2 TEDx talks.

Vanessa Solesbee provides parking management and strategic planning consulting services with a special emphasis on creating strategic communications and public involvement campaigns that integrate planning and development efforts into a community's shared values. Vanessa has served on numerous parking expert advisory panels across the United States and was Vice President and Operations Director for the Cedar Rapids Downtown District in Cedar Rapids, Iowa, where she led a complete transformation of the municipal parking system, including installation of new parking meter technology, system-wide rebranding and financial reform.

In keeping with this year's theme of 'raising the bar', the Parking Australia Convention & Exhibition will feature cutting edge innovation in the parking industry. Exhibitors will demonstrate new technologies, which make much more effective use of parking assets, and renowned international and local industry speakers will discuss case studies that provide alternative solutions to parking issues.

For the latest information on PACE visit www.pace2016.com.au.

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