

Corporate Member Benefits 2023

Member Benefits	Affiliate Member	Start up Member	Bronze Member	Silver Member	Gold Member	Platinum Member
12 months membership from date of joining	✓	✓	✓	✓	✓	✓
Membership card	✓	✓	✓	✓	✓	✓
Voting rights at AGM		✓	✓	✓	✓	✓
Members only access for organisation representatives	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Referrals to PA members (on enquiry)		✓	✓	✓	✓	✓
A presentation at the PA Board meeting				✓	✓	✓
Notification of new members				✓	✓	✓
Co-branded company specific surveys					✓	✓
Annual sector report card presence				✓	✓	✓
E-newsletter(s)						
Free access to the Parking Insider	✓	✓	✓	✓	✓	✓
Logo on each edition of Parking Insider <small>(position to be determined based on level of membership)</small>				✓	✓	✓
Editorial columns/articles in the Parking Insider				2	4	6
Banner image & hyperlink in the Parking Insider (occasions per annum)				1	2	3
Electronic Direct Marketing (EDM)						
Dedicated EDM on topic of your choice				1	2	3
Website						
Logo & hyperlink on homepage (rotating, shared)				✓	✓	✓
Business profile in the Supplier Directory		✓	✓	✓	✓	✓
Events						
Members only rates for events	✓	✓	✓	✓	✓	✓
Primary sponsorship of event*						1
Brand exposure at all networking events*						✓
Brand exposure at networking events*				2	3	
Priority invitation at events				✓	✓	✓
Priority invitation to international trade delegations		✓	✓	✓	✓	✓
Complimentary VIP ticket to events				1	2	3
Priority sponsorship for annual conference					✓	✓
Priority sponsorship for the Parking Industry Awards					✓	✓
Education						
Members only access to knowledge bank & podcasts	✓	✓	✓	✓	✓	✓
Recorded presentation for the PA website					1	1
Additional Benefits						
Brand/ product exclusivity partnership						**
Membership fees (Plus GST)	\$500	\$550	\$1,000	\$2,400	\$6,000	\$10,000

*Does not include PACE & Outlook events. **Additional rates apply for exclusivity. ***The association reserves the right to adjust benefits at any time.

Refer to the benefit guidelines for details.