

# Corporate Member Benefits 2021

| Member Benefits   | Affiliate Member | Start up Member | Bronze Member  | Silver Member  | Gold Member    | Platinum Member |
|---|------------------|-----------------|----------------|----------------|----------------|-----------------|
| 12 months membership from date of joining   | ✓                | ✓               | ✓              | ✓              | ✓              | ✓               |
| Membership card   | ✓                | ✓               | ✓              | ✓              | ✓              | ✓               |
| Voting rights at AGM  |                  | ✓               | ✓              | ✓              | ✓              | ✓               |
| Members only access for organisation representatives  | Unlimited        | Unlimited       | Unlimited      | Unlimited      | Unlimited      | Unlimited       |
| Referrals to PA members (on enquiry)  |                  | ✓               | ✓              | ✓              | ✓              | ✓               |
| A presentation at the PA Board meeting  |                  |                 |                | ✓              | ✓              | ✓               |
| Notification of new members   |                  |                 |                | ✓              | ✓              | ✓               |
| Co-branded company specific surveys   |                  |                 |                |                | ✓              | ✓               |
| Annual sector report card presence  |                  |                 |                | ✓              | ✓              | ✓               |
| <b>E-newsletter(s)</b>  |                  |                 |                |                |                |                 |
| Free access to the Parking Insider  | ✓                | ✓               | ✓              | ✓              | ✓              | ✓               |
| Logo on each edition of Parking Insider<br>(position to be determined based on level of membership) |                  |                 |                | ✓              | ✓              | ✓               |
| Editorial columns/articles in the Parking Insider   |                  |                 |                | 2              | 4              | 6               |
| Banner image & hyperlink in the Parking Insider (occasions per annum)                               |                  |                 |                | 1              | 2              | 3               |
| <b>Electronic Direct Marketing (EDM)</b>  |                  |                 |                |                |                |                 |
| Dedicated EDM on topic of your choice   |                  |                 |                | 1              | 2              | 3               |
| <b>Website</b>  |                  |                 |                |                |                |                 |
| Logo & hyperlink on homepage (rotating, shared)   |                  |                 |                | ✓              | ✓              | ✓               |
| Business profile in the Supplier Directory  |                  | ✓               | ✓              | ✓              | ✓              | ✓               |
| <b>Events</b>   |                  |                 |                |                |                |                 |
| Members only rates for events   | ✓                | ✓               | ✓              | ✓              | ✓              | ✓               |
| Primary sponsorship of event*   |                  |                 |                |                |                | 1               |
| Brand exposure at all networking events*  |                  |                 |                |                |                | ✓               |
| Brand exposure at networking events*  |                  |                 |                | 2              | 3              |                 |
| Priority invitation at events   |                  |                 |                | ✓              | ✓              | ✓               |
| Priority invitation to international trade delegations  |                  | ✓               | ✓              | ✓              | ✓              | ✓               |
| Complimentary VIP ticket to events  |                  |                 |                | 1              | 2              | 3               |
| Priority sponsorship for annual conference  |                  |                 |                |                | ✓              | ✓               |
| Priority sponsorship for the Parking Industry Awards  |                  |                 |                |                | ✓              | ✓               |
| <b>Education</b>  |                  |                 |                |                |                |                 |
| Members only access to knowledge bank & podcasts  | ✓                | ✓               | ✓              | ✓              | ✓              | ✓               |
| Recorded presentation for the PA website  |                  |                 |                |                | 1              | 1               |
| <b>Corporate Discounts</b>  |                  |                 |                |                |                |                 |
| Mindray Defibrillators - \$300 off defibrillator purchase   | ✓                | ✓               | ✓              | ✓              | ✓              | ✓               |
| <b>Additional Benefits</b>  |                  |                 |                |                |                |                 |
| Brand/ product exclusivity partnership  |                  |                 |                |                |                | **              |
| <b>Membership fees (Plus GST)</b>   | <b>\$500</b>     | <b>\$550</b>    | <b>\$1,000</b> | <b>\$2,400</b> | <b>\$6,000</b> | <b>\$10,000</b> |

\*Does not include PACE & Outlook events. \*\*Additional rates apply for exclusivity. \*\*\*The association reserves the right to adjust benefits at any time. Refer to the benefit guidelines for details.