

## Corporate Member Benefits 2018

Member Benefits	Affiliate Member	Start up Member	Bronze Member	Silver Member	Gold Member	Platinum Member
12 months membership from date of joining	✓	✓	✓	✓	✓	✓
Membership card	✓	✓	✓	✓	✓	✓
Voting rights at AGM		✓	✓	✓	✓	✓
Members only access for organisation representatives	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Referrals to PA members (on enquiry)		✓	✓	✓	✓	✓
A presentation at the PA Board meeting				✓	✓	✓
Notification of new members				✓	✓	✓
Co-branded company specific surveys					✓	✓
Annual sector report card presence				✓	✓	✓
<b>E-newsletter(s)</b>						
Free access to the Parking Insider	✓	✓	✓	✓	✓	✓
Logo on each edition of Parking Insider (position to be determined based on level of membership)				✓	✓	✓
Editorial columns/articles in the Parking Insider				2	4	6
Banner image & hyperlink in the Parking Insider (occasions per annum)				1	2	3
<b>Electronic Direct Marketing (EDM)</b>						
Dedicated EDM on topic of your choice				1	2	3
<b>Website</b>						
Logo & hyperlink on homepage (rotating, shared)				6 months	✓	✓
Business profile in the Supplier Directory		✓	✓	✓	✓	✓
<b>Events</b>						
Members only rates for events	✓	✓	✓	✓	✓	✓
Primary sponsorship of event or Learning Lab*						1
Brand exposure at all events*						✓
Brand exposure at events or Learning Lab*				2	3	
Priority invitation at events				✓	✓	✓
Priority invitation to international trade delegations		✓	✓	✓	✓	✓
Complimentary VIP ticket to events				1	2	3
Priority sponsorship for annual conference					✓	✓
Priority sponsorship for the Parking Industry Awards					✓	✓
<b>Education</b>						
Members only access to knowledge bank & podcasts	✓	✓	✓	✓	✓	✓
Recorded presentation for the PA website					1	1
<b>Corporate Discounts</b>						
Members only discount rate for Workforce Guardian HR programs	✓	✓	✓	✓	✓	✓
HCF - one month free for new members when you join hospital & extras	✓	✓	✓	✓	✓	✓
Physio Control - \$100 off defibrillator purchase	✓	✓	✓	✓	✓	✓
<b>Additional Benefits</b>						
Brand/ product exclusivity partnership						**
<b>Membership fees (Plus GST)</b>	<b>\$470</b>	<b>\$500</b>	<b>\$940</b>	<b>\$2,340</b>	<b>\$5,830</b>	<b>\$10,000</b>

\*Does not include PACE & Outlook events. \*\*Additional rates apply for exclusivity. \*\*\*The association reserves the right to adjust benefits at any time. 2018 benefits apply to members who continue their membership beyond 30 April 2018. Refer to the benefit guidelines for details.