



1 November 2018

## Winners Announced in National Parking Industry Awards

Parking Australia, the national association for the parking industry, has today released the winners for the Parking Industry Awards, which were held at the Parking Australia Convention & Exhibition on 1 November at The Star Gold Coast.

The prestigious Parking Industry Awards celebrate the achievements of individuals, teams and organisations for innovation, excellence and outstanding facilities throughout the parking sector. The Awards aim to highlight the industry's commitment to raising the standards of the parking industry, by showcasing exemplary projects from the last 12-18 months.

The Parking Industry Awards has awarded seven winners from around the country in the following categories:

### **Outstanding New Car Park Development**

Winner: Park on King, Airport Parking Sydney

### **Excellence in Technology and Innovation – Off Street**

Winner: Ace Parking Group and Park on King for Sydney Off-Airport Parking

### **Excellence in Technology and Innovation – On Street**

Winner: Smarter City Solutions for Warrnambool - Australia's first fully integrated pay by plate city

### **Outstanding Customer Service**

Winner: Cairns Airport for Arrive Excited and Depart Delighted – A fresh customer-centric focus

### **Outstanding Marketing and Communications**

Winner: City of Melbourne for Wheelie tired of illegal parking campaign

### **Parking Young Achiever**

Winner: Jenna White – Care Park

### **Parking Organisation of the Year**

Winner: Smart Parking Limited

"The Awards submissions demonstrate exceptionally high standards and show a strong commitment towards excellence across each sector of the industry. We applaud winners and finalists for pursuing the type of innovations that drive the parking industry forward, as well as campaigns that provide an enhanced level of customer experience," said Parking Australia Interim CEO, Lorraine Duffy.

This year's categories were judged by a panel of nine national and international industry professionals.

For the full list of winners and finalists visit <https://www.parking.asn.au/2018-parking-awards-winners>

Thanks to 2018 Parking Awards Sponsor – Smarter City Solutions

**-ENDS-**



### **About Parking Australia**

Parking Australia is the peak national body representing the parking industry across Australia. Parking Australia was founded to promote excellence in the management of parking facilities, and includes a broad cross-section of local government and statutory authorities, businesses, car park operators and property owners. Parking Australia's work to promote best practice across private parking industry includes introducing an Accredited Operator Scheme supported by a Code of Practice for the industry to ensure the way private parking operators deliver their services to the public is in line with the community's expectations.

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