



## Winners Announced for National Parking Industry Awards

Parking Australia, the national association for the parking industry, has today released the winners for the Parking Industry Awards, which were held at the Outlook Conference on 18 September at Sydney's Star Event Centre.

The prestigious Parking Industry Awards celebrate the achievements of individuals, teams and organisations for innovation, excellence and outstanding facilities throughout the parking sector. Through showcasing best practice and rewarding exceptional contributions, the Awards aim to highlight the industry's commitment to raising the standards of the parking industry.

The Parking Industry Awards has awarded seven winners from around the country for excellence across the following categories:

### **Outstanding New or Refurbished Car Park (Sponsored by Flowcrete)**

WINNER: Queensland University of Technology for Sportsfield Car Park

### **Outstanding Customer Experience**

WINNER: Secure Parking for Turning Employees into Brand Advocates

### **Excellence in Technology and Innovation – On Street**

WINNER: EasyMile for its Automated Shuttle

### **Excellence in Technology and Innovation – Off Street**

WINNER: Crown Melbourne for Basement Redirection (Automation) Project

### **Outstanding Marketing and Communications**

WINNER: Cairns Airport for Meet the Parkers Project

### **Individual Excellence in Parking**

WINNER: James English

### **Parking Organisation of the Year**

WINNER: Care Park

"The Awards submissions demonstrate exceptionally high standards and show a strong commitment towards excellence across each sector of the industry. We commend winners and finalists for pursuing the type of innovations that drive the parking industry forward as well as campaigns that provide for an enhanced customer experience," said Parking Australia CEO, Lorraine Duffy.

This year's categories were judged by a panel of ten international and national industry professionals.

For the full list of winners and finalists visit <https://www.parking.asn.au/2017-parking-awards-winners/>

Thanks to 2017 Parking Awards Sponsor – SKIDATA.

-ENDS-

**About Parking Australia**



Parking Australia is the peak national body representing the parking industry across Australia. Parking Australia was founded to promote excellence in the management of parking facilities, and includes a broad cross-section of local government and statutory authorities, businesses, car park operators and property owners. Parking Australia's work to promote best practice across private parking industry includes introducing an Accredited Operator Scheme supported by a Code of Practice for the industry to ensure the way private parking operators deliver their services to the public is in line with the community's expectations.

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