



BECOME A MEMBER

Tiers and Benefits Explained

From June 2025

Bronze Membership

Joining Parking Australia as a member marks your entry into a dynamic community dedicated to shaping the future of parking in Australia. This tier offers essential tools and connections, providing access to industry insights, networking opportunities, and resources that support your organisation's growth and engagement within the sector.

Investment: \$1650 plus GST p/a

Benefits

- Operational Governance: 12-month membership, voting rights at the Annual General Meeting, access for unlimited member representatives.
- Member Services: Referrals to Parking Australia members, notifications of new members, access to member - only resources, Parking Australia logo use, business profile in the Supplier Directory, distribution of Parking Insider e-news, listing of member events and job postings, priority invites to international trade delegations, member news inclusion in newsletters.
- Events & Exposure: Discounted members' rates for events.

For

- Those who operate, own, or manage 1-9 parking facilities.
- Also includes consultants, individuals, public sector entities (government, agencies, hospitals, unis, libraries), airports, shopping centres, service, equipment & product suppliers)

Silver Membership

Joining Parking Australia as a member marks your entry into a dynamic community dedicated to shaping the future of parking in Australia. This tier offers essential tools and connections, providing access to industry insights, networking opportunities, and resources that support your organisation's growth and engagement within the sector.

Investment: \$3000 plus GST p/a

Benefits

- **Operational Governance:** 12-month membership, voting rights at the Annual General Meeting, access for unlimited member representatives.
- **Member Services:** Referrals to Parking Australia members, notifications of new members, access to member - only resources, Parking Australia logo use, business profile in the Supplier Directory, distribution of Parking Insider e-news, listing of member events and job postings, priority invites to international trade delegations, member news inclusion in newsletters.
- **Events & Exposure:** Discounted members' rates for events.

For

- Those who operate, own, or manage 10-29 parking facilities.
- Also includes providers of products and services to the parking industry along with equipment suppliers, consultants and individuals.

Gold Membership

Elevate your presence in the parking industry with Gold membership. Beyond the foundational benefits, Gold members enjoy enhanced visibility through collaborative editorial opportunities and featured placements, positioning your organisation as a thought leader and innovator in the field of parking.

Investment: \$6000 plus GST p/a

Benefits

Receive all the benefits from the previous tier plus:

- Collaborative editorial content in Parking Insider (1 piece annually).
- Business logo and hyperlink on each edition of Parking Insider.
- Recorded member promo or presentation for the Parking Australia website.
- Priority seat and table selection at the Awards Gala Dinner.

For

- Those who operate, own, or manage over 30 parking facilities.
- Also includes providers of products and services to the parking industry along with equipment suppliers, consultants and individuals.

Platinum Membership

Achieve premier status in the parking industry with Platinum membership. This exclusive tier offers unparalleled opportunities for brand exposure, leadership, and strategic partnerships, solidifying your organisation's role at the forefront of industry advancement and innovation.

Investment: \$15,000 plus GST p/a

Benefits

Receive all the benefits from the previous tiers plus:

- Use of the Platinum Parking Australia Member logo.
- Collaborative editorial content in Parking Insider (4 pieces annually).
- Collaborative EDM on a topic of choice (2 per year).
- Brand exposure at all networking events.
- Complimentary speaking spot during regular webinar (1 annually).
- Complimentary tickets per networking event (2 per event).
- First option to sponsor the annual Parking Industry Awards.
- Opportunity to speak at one networking event annually.
- Brand and product partnership opportunities (in consultation with Parking Australia).



CONTACT US

Membership Enquiries

For more information on becoming a member, contact Parking Australia

Email: ceo@parking.asn.au

Phone: 1300 737 233

