

Parking in Perth 2029

“It is abundantly clear that there is a rapid maturing understanding that there is a need to reduce the dependence on and the use of cars in the City. Not surprisingly, the pressures for change are evident throughout the World”.

- Strategic Plan Review, 2008

Presentation to the 11th Australian Parking Convention

Doug Forster - Director Business Units, City of Perth

Strategic Influences on the Future of Parking

“CPP City of Perth Parking supports City vitality objectives – including economic development, social interchange and cultural sharing - its reason for being is fundamentally different from private parking providers”.

- CPP Business Plan 2008

The 2029 customer

Climate change

Transport and mobility

Demand – growth or decline

Sustainable industry

The 2029 Customer

“Perth’s CBD contains the headquarters and principal place of business for many companies, government organisations and institutions. On a typical weekday some 110,000 people commute into town for work, that number is anticipated to grow to 165,000 by 2029”.

- Future Trends, City of Perth Strategy Unit, 2008

- Demographic and gender change
- Equitable use of a scarce resource
- Personal choice other than cars
- Fuss free parking
- Feel good parking

Climate Change

“By 2029 Perth is likely to be significantly affected by warmer temperatures and heat waves, lower rainfall, intense storms and flash flooding.”

- CSIRO, Climate Change Risk Guidance Scenarios, 2006

- The facts as we know them
- Mitigation of effects
- Adaptation to change
- Lifestyle influences



City of Perth Parking



CITY of PERTH

Transport and Mobility

“Integrated access and mobility are essential planning initiatives in which the City and the State Government have key roles. The availability, convenience and cost of parking are important determinants of travel behaviour (second only to car availability).

- Perth Parking Policy Review, Department for Planning and Infrastructure, 2008

- Personalized travel planning
- Peak Oil
- Intelligent roads – why not intelligent car parks?
- Integrated access and mobility planning

Demand – growth or decline

“Transport modelling indicates that in Sydney that even under the best scenario in which a CBD parking fee of \$50 per day is imposed, road tolls levied at \$1.00 per kilometre are introduced, and petrol prices rising to \$2.25/litre, car use would still increase 2% over the next 10 to 15 years.”

- NSW Ministry of Transport, 2007

- Building form and function
- Telecommunication – a transport alternative
- Carbon pollution tax
- Rise and rise of public transport

Sustainable Industry

“They paved paradise

And put up a parking lot”

- Jonni Mitchell, song, *Big Yellow Taxi*, 1969

- Best use of inner-city land
- “Green” credentials
- Commercial viability
- Political commitment to change